

Your holiday, our concern

This survey is part of the methodologies course of the Master Leisure, Tourism and Environment of Wageningen University and Research Centre. We would be very grateful if you would like to fill out this questionnaire.

In the survey you will find questions about how and where you spent your holiday, why you went on a holiday and some more general questions. All the answers you give will be treated confidentially and anonymously.

Every section of the survey provides clear instructions. Please read them carefully before answering the questions.

If, for any reason you do not want to continue filling out the survey, you can always stop at any time. However, an entirely filled out survey would greatly help us with the research and complete our study!

Filling out the survey will take twenty minutes approximately.

Thank you for your participation.



WAGENINGEN UR

For quality of life

Section A

The first part consists of seven questions about the last holiday you had before December 2010. A holiday is defined in this study as a trip away from home **for at least three days**.

- 1** Which country did you visit on your last holiday? *If you visited more than one country, please indicate the country you consider the most important for your holiday.*

- 2** How long did this holiday last? *Check one response.*

- 3 – 4 days
- 5 – 7 days
- 8 – 14 days
- 15 – 21 days
- 21 days or longer

- 3** How did you travel to your holiday destination? *Check the most important.*

- Airplane
- Bus
- Train
- Car or motorcycle
- Bicycle or foot
- Other, namely _____

4 Below is a list of possible reasons for selecting a holiday. Please indicate how important each was for selecting your last holiday before December 2010. Check the answer next to each statement.

	Unimportant	Slightly important	Neither important nor unimportant	Slightly important	Important
Having a new experience	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Work or education	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Adventure or challenge	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sports	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Seeing new places	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Having fun	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The weather	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Like to visit this place again	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Doing no harm to the environment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Seeing a particular landscape	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Relaxation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Accessibility	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Proximity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The price	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Visiting friends or relatives	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Avoiding negative impact on nature	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Culture	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Advice from other people	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Religious considerations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

5 Below is another list of possible reasons for going on holiday. Please indicate how important each was for selecting your last holiday before December 2010. Check the answer next to each statement.

	Disagree	Slightly disagree	Neither agree nor disagree	Slightly agree	Agree
Feel the heat of the sun	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Keeping in touch with friends	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Experience landscape and nature	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Getting away from push and stress	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Getting a workout, exercising	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Enjoy beach and swimming	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Using skill and knowledge	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Having time for the family	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Getting to know new people	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Feeling to belong in nature	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Getting away from noise and pollution	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Working out, really tiring the body	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Being in romantic company	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Experience art and culture	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Exposing your skills	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Keeping in touch with family living elsewhere	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Eat and drink in good company	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Using language skills	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

5 **Continued.** Check the appropriate answer next to each statement.

	Disagree	Slightly disagree	Neither agree nor disagree	Slightly agree	Agree
Feeling the smell of the salty sea	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Taking care of health	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Get a tan	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Developing personal interest/hobby	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Experiencing the special atmosphere of the resort	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Being with children of relatives	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Not being lonely during the vacation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Experience the silence of nature	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recovering strength	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
See to it that the children have a pleasant vacation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Seeing well-known places or sights	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Having plenty of time to do what pleases	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Learning something new	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Getting in shape	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Avoid the push and stress of travelling	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Getting to know other countries and cultures	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Travelling about/being on the move	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Swim in clean water	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

6 Below is a list of different things that people could do on their holiday to protect the natural and social environment. Could you indicate which of those things you did during your last holiday before December 2010? Check all that apply.

	Done during my last holiday
Hiring a local guide to explore the area	<input type="checkbox"/>
Donating money to the local community	<input type="checkbox"/>
Volunteering in projects for locals or environment	<input type="checkbox"/>
Putting waste in bins	<input type="checkbox"/>
Buying local products	<input type="checkbox"/>
Avoiding taking plastic bags in shops	<input type="checkbox"/>
Visiting local restaurants	<input type="checkbox"/>
Separating waste	<input type="checkbox"/>
Paying a fee to enter a nature park	<input type="checkbox"/>
Not harming flora and fauna	<input type="checkbox"/>
Not using motorized transport	<input type="checkbox"/>
Visiting local entertainment	<input type="checkbox"/>
Using public transport	<input type="checkbox"/>
Paying a fee to compensate carbon emission of flight	<input type="checkbox"/>

7 Here is the same list of different things that people could do on their holiday to protect the natural and social environment. This time, could you indicate how important it is that people in general do these things while on holidays? Check the appropriate answer next to each statement.

	Unimportant	Slightly unimportant	Neither important nor unimportant	Slightly important	Important
Hiring a local guide to explore the area	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Donating money to the local community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Volunteering in projects for locals or environment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Putting waste in bins	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Buying local products	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Avoiding taking plastic bags in shops	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Visiting local restaurants	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Separating waste	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Paying a fee to enter a nature park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Not harming flora and fauna	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Not using motorized transport	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Visiting local entertainment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Using public transport	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Paying a fee to compensate carbon emission of flight	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Section B

This part contains two questions about environmental issues and collective goals. Please note that there is no right or wrong, the answers you give should reflect your opinion. Read the statements carefully and do not think too long about your answers. Often your first thought is your most natural opinion.

8 Please indicate to which extent you agree or disagree with each statement. Check the appropriate answer next to each statement.

	Disagree	Slightly disagree	Neither agree nor disagree	Slightly agree	Agree
Melting of the polar ice caps may result in a flooding of shores and islands	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fossil fuels (e.g., gas, oil) produce CO ₂ in the atmosphere when burned	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All living beings (micro-organisms, plants, animals, and humans) are interdependent with one another	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Poisonous metals are introduced into the food chain, for instance, via ground water	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All things, whether humans, animals, plants, or stones have the right to exist	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Animals should have legal rights	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
All organisms' lives are precious and worth preserving	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The earth's value does not depend on people; it is valuable in itself	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Because my personal contribution is very small I do not feel responsible for air pollution	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I do not feel responsible for the greenhouse effect	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I feel responsible for the condition of the air	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I feel at least co-responsible for the presently occurring environmental problems	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

9 There is a lot of talk these days about what the aims of a country should be for the next 10 years. On the three lists below are some of the goals which different people could give top priority. Please rate the following goals in importance. There is no right or wrong answer, it is about which goals you find most important.

For each set of 4 goals, indicate a number for each goal: 1 = most important, 2 = second most important, 3 = third most important, 4 = least important.

Set 1

	Rating
Maintaining a high level of economic growth	()
Making sure this country has strong defense forces	()
Seeing that people have more to say about how things are done at their jobs and in their communities	()
Trying to make our cities and countryside more beautiful	()

Set 2

	Rating
Maintaining order in the nation	()
Give people more say	()
Fighting rising prices	()
Freedom of speech	()

Set 3

	Rating
A stable economy	()
Progress toward a less impersonal and a more human society	()
Ideas count more than money	()
The fight against crime	()

Section C

Finally, this part consists of some demographic questions. We would like to remind you that all answers will be treated confidentially.

10 Are you female or male? *Check one.*

- Female
- Male

11 What is your country of origin?

12 What is your age?

_____ years old

13 What is the highest educational level you have completed? *Check one response.*

- Primary School
- High School
- College / Business School
- University Bachelor
- University Master
- None of the above

14 How many people live in the village or city where you currently live in? *Check one response.*

- 1 – 10.000 or countryside
- 10.001 – 50.000
- 50.001 – 200.000
- 200.001 or more

Thank you very much for participating in this survey!